Resources for Media and Communications students

Use the **Reading List Online** for the module to get started

Contains items selected by the Module Tutor such as books, journals and websites

Then move on to **Discovery** – the search engine for all the Library resources

Take your research further by using specific **databases** listed on your subject **LibGuide**

**Mintel Oxygen**
When you need consumer trends, market research, industry news and expert insight

**WARC**
For advertising and marketing best practice guides, case studies and trend data

**Communication and Mass Media Complete** for journal articles